Executive Proclamation

State of South Dakota
Office of the Governor

Whereas, Small businesses are the backbone of our economy and the glue that holds communities together. According to the United States Small Business Administration, there were nearly 28 million small businesses in the United States last year; creating 65 percent of net new jobs over the past two decades; and,

Whereas, For United States consumers, 99 percent agree it is important to support the small businesses they value in their communities, and 90 percent are willing to pledge to support for a "Buy Local" small business initiative like Small Business Saturday; and,

Whereas, The state of South Dakota supports our local businesses that create jobs, boost our local economies, and preserve our neighborhoods; and,

Whereas, Advocacy groups, and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and,

Whereas, Residents of communities across the country are being asked to support small businesses and merchants on Small Business Saturday and throughout the year:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim November 24, 2012, as

SMALL BUSINESS SATURDAY

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Fifteenth Day of November in the Year of Our Lord, Two Thousand and Twelve.

Dennis Daugaard

Dennis Daugaard, Governor

Attest:

Jason Gant

Jason M. Gant, Secretary of State